

**University of North Texas**  
**College of Merchandising, Hospitality and Tourism**  
**HMG 5560: Policy and Planning for/in Sustainable Tourism (Spring 2017)**

Class Schedule: Tuesday 5:30 PM - 8:20 PM (Chilton Hall: 349)

Instructor: Dr. Birendra KC; Office: 343E, Chilton Hall

Email: [birendra.kc@unt.edu](mailto:birendra.kc@unt.edu); Phone: 940-565-4551

Office Hours: Thursday 3:00 PM-5:00 PM or by appointment

Teaching Assistant: Adity Dhungana (Email: [AdityDhungana@my.unt.edu](mailto:AdityDhungana@my.unt.edu))

**Course Description**

This is a graduate interdisciplinary course designed to increase your understanding of issues in policy and planning in (for) sustainable tourism. Course utilizes work published in top journals in the fields of tourism, community studies, human geography or anthropology (among others) as the major base for in-class discussion. During the semester you will learn to critically evaluate policy for sustainability and planning for sustainable tourism.

Note: this course applies two main approaches to analyze contemporary policy and planning for sustainable tourism: discourse approach/critical theory.

**After taking this course, students should:**

- Understand tourism development in sustainability context
- Recognize elements of Global Sustainability Policy
- Recognize components of tourism governance
- Evaluate planning for tourism
- Discuss forms of tourism in the context of environmental discourse
- Learn to develop research inquiries
- Learn to develop a comprehensive literature review

**Required Book:**

Gunn, C. A., & Var, T. (2002). *Tourism Planning: Basics, Concepts, Cases*. Routledge (4<sup>th</sup> Edition).

**Classroom Expectations:**

- Pay attention during discussions, take notes, and participate in class discussions.
- Complete assigned readings before the scheduled class begins.
- Prepare to actively participate in discussion lead by your peers.
- Do not miss classes (without excused absence), it will adversely affect your overall grade.
- Be a cooperative and productive member for a group (e.g., for assigned group project)
- Assignments should be submitted via TURNITIN until or unless other forms specified, NO Late Assignment will be accepted.
- Exhibit classroom behavior that does not infringe on other students' right to learn.
- Use proactive approach to learning.
- Honest and ethical conduct is both a required academic and professional behavior. Student who are found cheating, plagiarizing, or demonstrating poor ethical decision making will be subject to the full range of academic penalties presented in the Student Code of Conduct.

**Grading:**

*Weekly Participation* 60 points (4\*15)

*Discussion Leader* 40 points

*Midterm* 100 points

*Research Project (includes presentation)* 200 points

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**Total** **400 points**

*\*Note: All the assignments are individual except Research Project, look at the course schedule for specific due dates for each assignment. Detail guideline for research project will be provided separately.*

**Letter Grades**

This following grading scale will be used to determine final grade:

A	90%-100%
B	80%-89.9%
C	70%-79.9%
D	60%-69.9%
F	Below 60%

## **Course Requirements**

### **Weekly Participation**

Attendance in class is mandatory. It includes active learning discussion in the class and each student is expected to bring a one-page guideline (single space, 12-point Font, Times New Roman) that you can follow in the class, it should be submitted to the instructor at the end of the class, which will count towards your weekly participation. You should be able to demonstrate proactive approach to learning.

### **Excused Class Absences**

Excused absences require a written explanation and include only documented emergencies (e.g., medical problem), university excused/sponsored events (you are provided an excused slip from the dean of students), or a CMHT event. All documentation for excused absences must be provided to the instructor no later than one week after excused absence. Failure to provide an explanation within this time frame will be considered unexcused.

### **Exams**

There will be only one exam (midterm), and it will be a take home exam. Details for the midterm will be provided later.

### **Make-up Examinations**

Make-up exams will **NOT** be scheduled unless arrangements are made prior to the examination. Make-up exams will be arranged only under reasonable circumstances deemed as such by the instructor. Under no circumstances whatsoever will a student be allowed to make-up an exam once the regularly scheduled exam has been administered unless she/he has made prior arrangements with the instructor. All requests should be made as early as possible and sufficient evidence must be presented to support requests (i.e., doctor's note, Emergency Dean note etc.).

### **Discussion Leader**

Each student is expected to lead a discussion based on the topic chosen to discuss-you will sign for a date and topic to lead a discussion, will be finalized during the second week of the class. Discussion leader should develop discussion materials for the class and will be planned in conjunction with the instructor.

### **Research Project**

Identify a group of 3-4 students to pursue a semester long research project, this research project will involve identification of topic, literature review, data collection (qualitative or quantitative, primary or secondary data), data analysis and write-up. Final report will be in manuscript format for a peer review journal article, suitable journal will be identified during the semester.

### **Revisions**

The instructor reserves the right to revise this syllabus and list of requirements when, in his judgement, such revision will benefit the advancement of the course goals and objectives.

## College of Merchandising, Hospitality & Tourism

### Syllabus Statements

Spring 2017

#### Do you want to graduate on time?

- A prerequisite is a course or other preparation that must be completed before enrollment in another course. All prerequisites are included in catalog course descriptions.
- Advisors help you sequence courses correctly for an “on time” graduation. Ultimately, it is a student’s responsibility to ensure they have met all prerequisites before enrolling in a class.
- Students who have not met prerequisites will not be allowed to remain in a course.
- Once classes begin, students often have few, if any, options for adding a different course, which can be an issue for financial aid.

#### Have you met with your advisor?

- ALL students should meet with their Academic Advisor at least one time per semester (Fall & Spring). Update your degree plan regularly to stay on track for a timely graduation.
- All pre-majors **MUST** meet with their Academic Advisor to receive an advising code to register for classes each semester.

#### *Advising Contact Information (Chilton Hall 385 – 940.565.4635)*

Merchandising and Retailing A-L	Amanda Johnson
Merchandising and Retailing M-Z	Brittany Barrett, MSIS
Hospitality Management A-L	Jaymi Wenzel
Hospitality Management M-Z	Philip Aguinaga, M.Ed.
Home Furnishings & Digital Retailing	Kelly Ayers, M.Ed.

#### Could you be dropped?

- It is imperative that students have paid for all enrolled classes. **Please check your online schedule daily through the 12<sup>th</sup> class day (January 30<sup>th</sup>, 2017) to insure you have not been dropped for non-payment of any amount.** Students unknowingly have been dropped from classes for various reasons such as financial aid, schedule change fees, parking fees, etc.
- ***Students cannot be reinstated for any reason after the 12<sup>th</sup> class day regardless of situation.*** It is the student’s responsibility to ensure all payments have been made.

### **Are you receiving financial aid?**

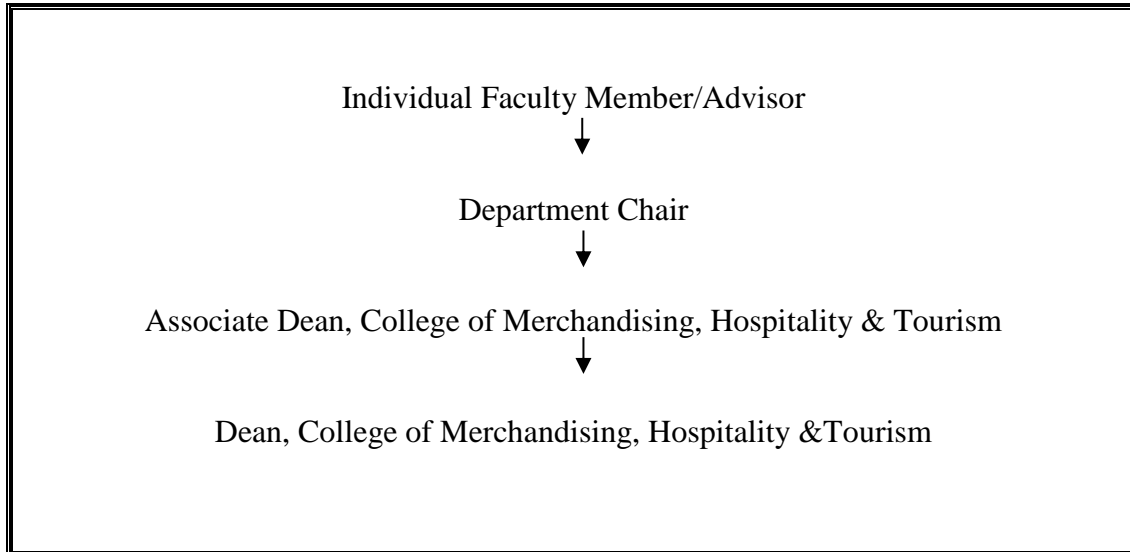
- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total registered hours per semester.
- Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

### **Do you know these important dates in Spring 2017?**

January 16	MLK Day – UNT Closed (No classes)
January 17	Classes begin (Tuesday)
January 20	Last day for change of schedule other than a drop. (Last day to add a class.)
<b>February 7</b>	<b>Hospitality – EIR</b>
March 13 – 19	Spring Break – No classes
<b>March 22</b>	<b>Hospitality Career Expo</b>
<b>April 6</b>	<b>CMHT Annual Symposium</b>
April 17	Beginning this date a student who wishes to drop a course must first receive written consent of the instructor.
April 21	Last day to Withdraw (drop all classes).  Last day for an instructor to drop a student with a grade of WF for nonattendance.
May 4	Last regular class day
May 5	Reading Day (no classes)
May 6 - 11	Final Exams ( <i>Exams begin on Saturday</i> )
May	Commencement – Check the UNT website for specific dates and times for graduation events.

### **Do you know who to contact for a course-related or advising issue?**

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the step outlined below:



### **Do you require special accommodations?**

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

### **Are you aware of safety regulations?**

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North

Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

### **Do you know the penalties of academic dishonesty?**

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook. **Individual faculty should include penalties for academic dishonesty in their courses.**

### **Do you meet ALL expectations for being enrolled in a course?**

- Student are expected to be respectful of others, i.e., other students and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNTs expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [www.deanofstudents.unt.edu](http://www.deanofstudents.unt.edu)

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

### **What is SPOT?**

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on how the course is taught. Student feedback is important and is essential as we strive for excellence.

### **Do you know the date/time of the final exam in this course?**

**Final exams or other appropriate end of semester evaluations will be administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.***

### **Are you thinking about dropping course?**

- **A decision to drop a course may affect your current and future financial aid eligibility.** Visit <http://financial.aid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. Talk to your academic advisor or Student Financial Aid if you think about dropping a course.
- A student needing to drop an online course should send their instructor an email with their name, student ID#, reason for dropping a course, and date you are sending the email. This *must be done prior to the UNT deadline to drop a course.*

If approved, the instructor will contact the Director of CMHT Advising in Chilton 385 where you may obtain a signed drop form. **It is your responsibility to turn in the completed drop slip to the UNT Registrar's office before the deadline to make sure you have been dropped from the course with a "W".** If you are taking only online courses and your instructor approves the drop, please contact the CMHT Director of Advising for instructions.

### **Do you know what you may be missing?**

- Your access point for business and academic services at UNT occurs within the my.unt.edu site [www.my.unt.edu](http://www.my.unt.edu). If you do not regularly check EagleConnect or link it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information.
- The website that explains Eagle Connect and how to forward your email: <http://eagleconnect.unt.edu/>



### **Are you considering transferring a course to meet UNT degree requirements?**

Any CMHT equivalent course from another university must receive prior approval from the CMHT academic advisor to insure that all CMHT degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence *must have prior advisor approval*.

### **Are you an F-1 visa holder?**

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component must be approved in advance by the instructor and can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

- If such an on-campus activity is required, it is the student's responsibility to do the following:
  - (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
  - (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.
- **Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email [international@unt.edu](mailto:international@unt.edu)) to get clarification before the one-week deadline.**

### **Do you know what to do in an emergency or UNT closure?**

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at [www.my.unt.edu](http://www.my.unt.edu).
- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Blackboard regarding assignments, exams, field trips, and other items that may be impacted by the closure.

**Course Schedule** (\*Note: The course schedule is subject to change)

Weeks and Specific Dates	Topics	Remarks
Week 1: January 17 <sup>th</sup>	Syllabus Overview & Course Expectations	First Day of Class
Week 2: January 24 <sup>th</sup>	Introduction to Tourism Policy and Planning	Chapter 1, 2 & Chapter 4 (Gunn & Var, 2002)
Week 3: January 31 <sup>st</sup>	Conceptualizing sustainability in tourism policy and planning <i>Decide group project</i>	Chapter 3 (Gunn & Var, 2002) Discussion Leader
Week 4: February 7 <sup>th</sup>	Review of Hawaii's tourism plan: 2005-2015	Discussion Leader (2)
Week 5: February 14 <sup>th</sup>	Regional Planning & case studies	Chapter 5 (Gunn & Var, 2002) Discussion Leader
Week 6: February 21 <sup>st</sup>	Regional Planning & case studies cont.	Chapter 6 (Gunn & Var, 2002) Discussion Leader
Week 7: February 28 <sup>th</sup>	Destination Planning & case studies	Chapter 7 (Gunn & Var, 2002) Discussion Leader
Week 8: March 7 <sup>th</sup>	Destination Planning & case studies cont. Guest Lecture (TBD)	Chapter 8 (Gunn & Var, 2002) Discussion Leader
Week 9: March 14 <sup>th</sup>	Spring Break	No Class
Week 10: March 21 <sup>st</sup>	Site Planning & case studies	Chapter 9 (Gunn & Var, 2002) Discussion Leader
Week 11: March 28 <sup>th</sup>	Site Planning & case studies cont. Guest Lecture (TBD)	Chapter 10 (Gunn & Var, 2002) Discussion Leader
Week 12: April 4 <sup>th</sup>	<b>Midterm Exam</b>	<b>No Class</b>
Week 13: April 11 <sup>th</sup>	Collaboration in Tourism planning & development Guest Lecture (TBD)	Discussion Leader
Week 14: April 18 <sup>th</sup>	Community participation in tourism planning & Community-based tourism <i>Discuss Group project presentation</i>	Discussion Leader
Week 15: April 25 <sup>th</sup>	Group Presentation	
Week 16: May 2 <sup>nd</sup>	Group Presentation cont.	Wrap-up: Last Day of Class
	Final Paper Due on May 9 <sup>th</sup> , 2017	

\*Note: Additional information on week-based readings will be provided on Blackboard (a week in advance)